



IT'S TIME FOR THE 2019 TOILET PAPER CHALLENGE!

It's an uncommon request but a very common need and our annual *Toilet Paper Challenge* is about to begin. We have two Divisions competing this year, the **Church Championship Division** (for faith-based churches and organizations), and the **Business Championship Division** (for small and large businesses, civic organizations or groups). This year's *Toilet Paper Challenge* begins on Sunday, February 10th and continues through Sunday, March 17th. We have a goal of receiving 50,000 rolls of toilet paper, and whether it's one-ply, two-ply, three-ply or more; we need your help as we have little more. Please use our promotional flier for endorsing the event to improve your *Toilet Paper Challenge* success.

As you know, we distribute toilet paper through our hygiene program. Every year, for nearly four decades, churches, businesses and other organizations in Pueblo County have been challenged to compete against each other in collecting as many rolls of toilet paper as they can to support this program. We are asking you to get on board because our annual challenge is ready to unroll. Churches, businesses and many other organizations are lined up, people are under a lot of pressure (to win) and we are preparing to let it rip. Plan your *Toilet Paper Challenge* wisely, set an achievable goal and think very BIG.

At Pueblo Cooperative Care Center, we serve over 36,000 individuals each year and rely on the help and support of our community partners. The entrant in each Division collecting the most rolls will receive the coveted **Porta-Roll Traveling Trophy** which can be proudly displayed for a full year. We want to know about the creativity associated with your *Toilet Paper Challenge* too, so we can highlight you on our website for the whole world to see. Just last year one entrant built a porta-potty out of toilet paper rolls which was amazing. How creative can you be? Even if you don't win, or you don't have too many rolls in the final count, you will be ranked as a *Community Champion* for supporting this very important cause. Every single roll of toilet paper makes a difference to someone who doesn't have any.

The *Toilet Paper Challenge* email is info@cooperativecare.org. During the course of your event please send us pictures and let us know what's happening with your effort. You are that important to us, and we want to share things about you with our community. When the challenge concludes, and you are all wiped out, we will come and pick up your rolls of toilet paper starting on Monday, March 18th. Just call to arrange for a scheduled pickup and we will get to you as soon as possible. Don't forget, you can call us anytime for ideas (we have a lot of good ones) but you can't call us to see how your competition is doing!

All results from this year's *Toilet Paper Challenge* will be reported on our website and we look forward to a great response. We thank you for supporting Pueblo Cooperative Care Center and Pueblo County as we strive to do something every day that brings people closer to a better tomorrow. We make a difference and we couldn't do it without you.

Blessings,

Corry Higbee

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Executive Director